

Transitioning from fossil fuels

11-13 July 2022

Pullman Albert Park, Melbourne, VIC

www.h2aus.com.au



SPONSORSHIP OPPORTUNITIES

HOSTED BY



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Catalyst to achieving a circular economy

HOST ORGANISATION

AUSTRALIAN INDUSTRIAL ECOLOGY NETWORK (AIEN)

AIEN is a vibrant network of like-minded individuals, companies and institutions with a common interest in sustainable development through the study and practice of industrial ecology.

We advocate the principles and concepts of industrial ecology (IE) in policy formation and business practice. The AIEN actively engages with organisations to facilitate improved performance and environmental benefit.

AIEN acts as a catalyst in facilitating the collaboration of industrial ecology solutions that addresses the gaps in Australia's current fragmented and uncoordinated approach. AIEN aims to bring industry, government, and community stakeholders together to capitalise on IE opportunities and resolve emerging issues with coordinated solutions.

Visit: www.aien.com.au

FORUM SECRETARIAT

For all queries regarding sponsorship, please contact the Australian Industrial Ecology Network

T: +61 (0)400 449 100

E: info@aien.com.au

INVITATION

The Australian Industrial Ecology Network (AIEN) take great pleasure in inviting you to partner with us for the inaugural H2AUS: Hydrogen Australia Forum to be held on 11-13 July 2022 at the Pullman Albert Park in Melbourne.

The 2022 Forum, themed Transitioning from fossil fuels, will focus on the vital role hydrogen will play in creating a new, sustainable energy and transport future in Australia while supporting State and Federal Government net zero by 2050 policies.

Australia is poised to become a global leader in creating a clean hydrogen industry and is in a unique political advantage, with support from Federal and State Governments.

As the nation transitions to a low-emissions energy future, striving to achieve net zero by 2050, the focus is shifting towards electric vehicles (EVs) playing a vital role in this transition. With Australia's vastness, however, it has been recognised that employment of EV technology on its own will heavily constrain the long-haul transport, road, rail and shipping sectors. As a result, alternative technology options will need to be identified and developed.

The H2AUS Forum aims to provide a platform for all interested parties and industries to discuss the development and vast potential for a new industry in hydrogen, building on Australia's geographical advantages, export capabilities and strong relationships with key local and international energy markets, as well as creating a platform to view and share best practice techniques from around the world.

In an open forum, government, key industry sectors, primary producers, the research and academic sector, companies, manufacturers and individuals will be able to learn, network and discuss issues facing the development of a successful transition from fossil fuels to a hydrogen and EV industry.

AIEN recognises that national leadership is critical in connecting key players and capabilities across the value chain and is striving to build partnerships with key stakeholders to frame this dialogue in developing a path for hydrogen in Australia.

With an already well established and strong network of members and collaborators, the AIEN would like to invite you to be a vital part of the forum by partnering with us as a forum sponsor.

There is a variety of opportunities available providing the ideal platform to promote your organisation and its services whilst supporting a major professional event for participants at the forefront of advancing Australia's shift away from fossil fuels towards a greener and more sustainable future.

We look forward to welcoming and working with you as a valued partner of the 2022 H2AUS Forum in Melbourne.



Mike Haywood
Chairman,
H2AUS Hydrogen Australia Forum



Colin Barker
Chairman,
Australian Industrial Ecology
Network

EVENT OVERVIEW

Australia has the resources and skills to build an economically sustainable domestic and export hydrogen industry which can help meet agreed emissions targets, address concerns around energy security and assist in the move away from the reliance on fossil fuels.

The H2AUS Forum aims to:

- Educate end-users about the waste to energy technology and its role in hydrogen production
- Discuss the transition from fossil fuels
- The role of hydrogen hubs for the Hydrogen and the waste industry
- Provide a forum for industry and government to come together to influence change in the Australian waste collections fleet
- Through the involvement of all stakeholders, consider the future of the Australian energy from waste industry can it position itself for hydrogen or electricity
- Provide a platform to encourage networking amongst the waste industry, hydrogen industry, government and the finance sectors
- Showcase new technologies and encourage best practice
- Provide the opportunity for attendees to learn from case studies on the application of proven and successful projects in Australia and Internationally

The forum program is being developed under the guidance of a Technical Committee made up of knowledgeable and influential industry experts.

The forum is expected to attract a few hundred delegates from across Australia. Delegates will include but are not limited to Local, State and Federal Government, hydrogen producers, quarry industries, civil contractors, waste service providers, consultants, engineers, technology and equipment suppliers, project developers, finance and investment companies, NGOs, researchers and other interested parties.

ORGANISING COMMITTEE

- Mike Haywood, Director, AIEN
- Barry Sullivan, Ultimate New Energy Pty Ltd
- Clint Butler, Pure Hydrogen
- Veronica Dullens, AIEN



VENUE

Pullman Albert Park 65 Queens Rd, Albert Park VIC 3004

Located near St Kilda and the Chapel Street precincts, the Pullman & Mercure Melbourne Albert Park is an upscale hotel overlooking picturesque Albert Park Lake, home to the Formula 1 Australian Grand Prix. From here, it's just moments to the top tourist attractions and activities in Melbourne.

Take advantage of Melbourne accommodation that's popular amongst both business and leisure travellers.

LOCATION

The suburb of Albert Park extends from the St Vincent Gardens to Beaconsfield Parade and Mills Street. It was settled residentially as an extension of Emerald Hill (South Melbourne) and is characterised by wide streets, heritage buildings, terraced houses, open air cafés, parks and significant stands of mature exotic trees.

Located only three kilometres from the heart of the city and 26 kilometres from the Melbourne Airport, Albert Park is within an easy reach of many of Melbourne's top attractions. The area's natural beauty can be seen at Albert Park Lake and St Kilda Beach, while Luna Park and SEA LIFE Melbourne are popular local attractions. Looking to enjoy an event or a match? See what's going on at Melbourne Cricket Ground or Marvel Stadium. Spend some time exploring the area's activities, including golfing and outlet shopping.

Direct flights to and from all Australian capital cities and regional areas, plus a majority of metropolitan centres across the globe are readily available through a wide range of airlines. Once in Melbourne, the city boasts an extensive and reliable public transport network connecting the city.



SPONSORSHIP OPPORTUNITIES

The H2AUS Hydrogen Australia Forum offers a wide range of sponsorship packages that provide a cost-effective way to promote your products and services, maximise your brand awareness and reinforce your position with industry leaders and senior decision makers.

AIEN events have a track record of attracting a national and international, senior level and the H2AUS Hydrogen Australia Forum provides a unique opportunity for high-level networking and the development of serious business contacts.

WHY SPONSOR?

Sponsorship of the Forum provides an excellent opportunity to:

- Promote your organisation, support your brand and maintain a high profile among key influencers and decision-makers before, during and after the event
- Stimulate discussion on issues that affect your industry
- Demonstrate your position and commitment to a successful waste to energy industry for Australia
- Connect, engage, interact and influence your target audience
- Establish, renew and build relationships with existing clients, prospects and stakeholders
- Enable your target audience to experience your product/service and people
- Establish your position as the leader of trends and reforms within the industry
- Launch new initiatives and products
- Build your brand, gain valuable knowledge and establish key contacts that will be able to help you build your business

EVENT MARKETING

The Forum will be actively promoted via:

- Partnerships with related industry organisations
- Advertising in industry publications, e-news, event calendars and websites
- Event website
- Direct mail-outs to an extensive list of potential delegates.
- Electronic broadcasting
- Ongoing updates of website content
- Post-event communications with delegates
- Promotion through social media networks

OPPORTUNITIES AT A GLANCE

The following sponsorship opportunities have been developed to provide maximum exposure for your products and services during the H2AUS Forum. If you would like to expand your sponsorship package or have an innovative sponsorship product you would like to promote, please contact us.

We would like to discuss how we can assist you in meeting your marketing objectives.

All sponsorship amounts are in Australian dollars.

PACKAGE	PLATINUM	GOLD	SILVER	SESSION	FORUM APP	COFFEE CART	TECHNICAL TOUR	NETWORKING FUNCTION	DINNER	LANYARDS	WATER BOTTLES
Number available	1	2	4	*	1	1	1	1	1	1	1
Investment	\$25,000	\$15,000	\$7,500	\$5,000	\$7,500	\$10,000	\$5,000	\$7,500	\$12,500	\$5,000	\$7,500
Company profile on website and program	300 words	150 words	75 words	50 words	75 words	75 words	50 words	75 words	100 words	50 words	75 words
Recognition during the event opening and closing addresses	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓
Corporate logo featured on the sponsors ppt slide	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo placement on event marketing	Front	Front	✓		✓	✓	✓	✓	✓	✓	✓
Advertisement in Forum program	Full page	1/2 Page	1/4 Page		1/4 Page	1/2 Page	1/4 Page	1/4 Page	1/2 Page		
Banner advertisement on event website	✓	✓							✓		
Promotion through the event's social media networks	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Trade table display	✓	✓	✓		✓	✓		✓	✓		
Full registrations	6	3	1	1	1	2	1	1	2	1	1
Virtual registrations	6	3	1	1	1	2	1	1	2	1	1
Special rates for additional attendees	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Advance listing of attendees	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Sponsor listing on the Forum App	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓
Additional benefits	See page 6	See page 7	See page 8	See page 9	See page 10	See page 11	See page 12	See page 13	See page 14	See page 15	See page 16

* One sponsor per session



Gain premium brand exposure by showcasing your organisation to a captive and targeted audience. Build strategic connections with key decision makers and showcase your products and services through our in-person and virtual exhibition.

PLATINUM SPONSOR

EXCLUSIVE OPPORTUNITY
Investment: \$25,000 + GST

What's included:

Branding & Promotion

- Corporate logo and acknowledgement on event promotional material, included in all relevant electronic communications, on the Forum website and on the sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 300-word company profile in Forum Program
- 300-word company profile and web-link from sponsors page on event website
- Receive verbal acknowledgement of your sponsorship during the Forum opening and closing addresses
- The sponsor may provide a freestanding banner to be positioned at the front of the room for the event duration
- Banner advertisement on event website
- Full page advertisement in the Forum Program (inside front or back cover)
- Dedicated email blast to confirmed delegates either prior to or immediately after the event including logo, link to your website, 300 words of text and one image
- Promotion through the event's social media networks
- Opportunity to provide a promotional video to be featured in the Forum App

- One (1) promotional push notification via the conference app (character limits apply) to share your message with delegates and drive traffic to your exhibition stand (sponsor to provide and subject to approval by the Forum Secretariat).
- Sponsor listing on the Forum App and in the Online Attendee Hub (hybrid platform)

Registration

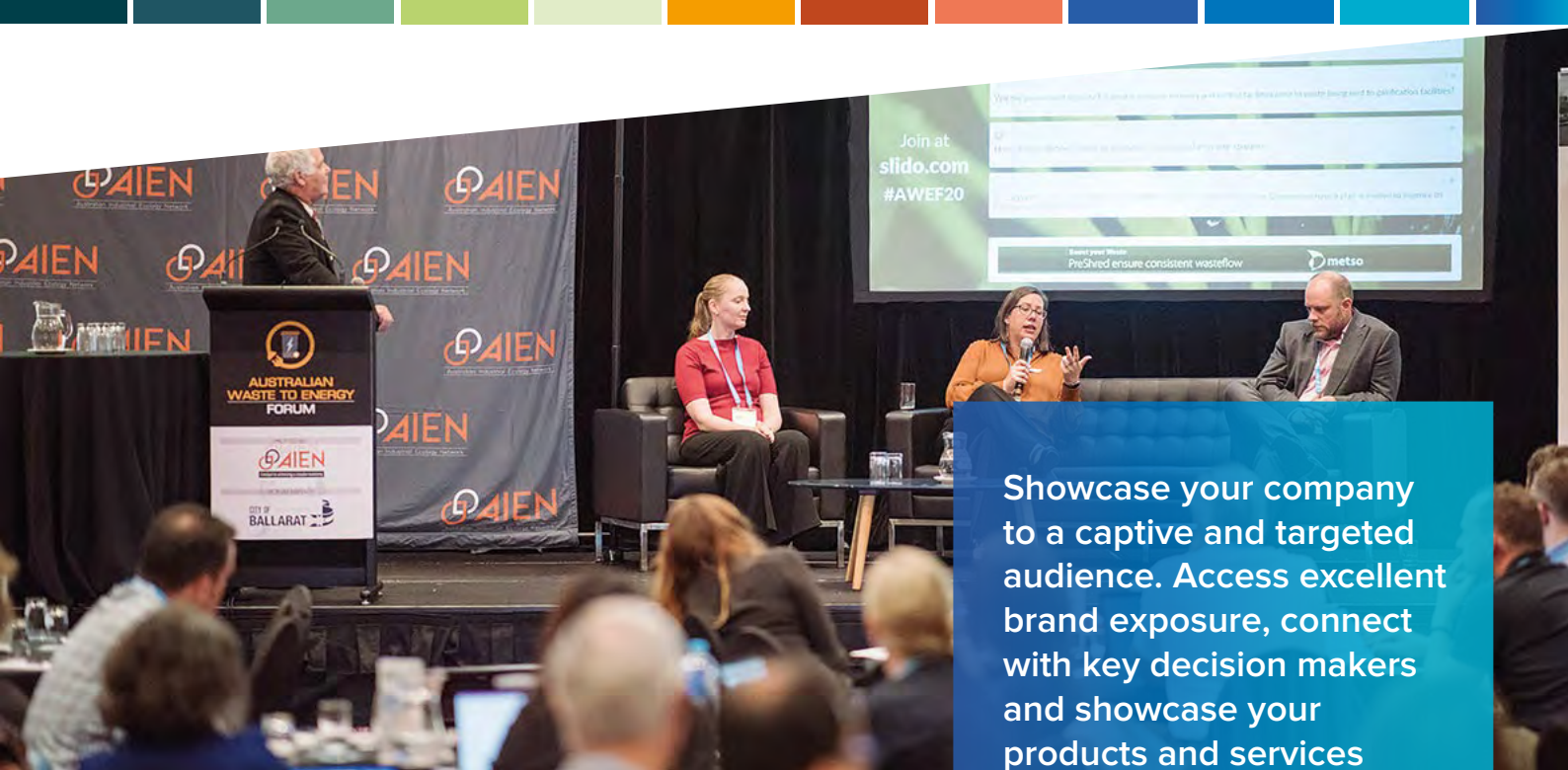
- 6 x Full Registration Packages (including social functions)
- 6 x Virtual Registrations
- 30% discount on any additional registration packages purchased

Exhibition

- Double Exhibition Booth (shell scheme) located in a prominent position to maximise your exposure to the attendees
- Virtual Exhibition Booth in the Forum App and in the Online Attendee Hub (hybrid platform)

Additional Inclusions

- An advance list of event attendees (those who have given permission to be published in the Forum delegate list). The list includes First Name, Surname, Organisation and State/Country
- Opportunity to use the Forum logo on your own advertising



Showcase your company to a captive and targeted audience. Access excellent brand exposure, connect with key decision makers and showcase your products and services through our in-person and virtual exhibition.

GOLD SPONSOR

ONLY TWO AVAILABLE

Investment: \$15,000 + GST

What's included:

Branding & Promotion

- Corporate logo and acknowledgement on event promotional material, included in all relevant electronic communications, on the Forum website and on the sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 150-word company profile in Forum Program
- 150-word company profile and web-link from sponsors page on event website
- Receive verbal acknowledgement of your sponsorship during the Forum opening and closing addresses
- Banner advertisement on event website
- Half page advertisement in the Forum Program
- Promotion through the event's social media networks
- Opportunity to provide a promotional video to be featured in the Forum App
- Sponsor listing on the Forum App and in the Online Attendee Hub (hybrid platform)

Registration

- 3 x Full Registration Packages (including social functions)
- 3 x Virtual Registrations
- 30% discount on any additional registration packages purchased

Exhibition

- Exhibition Booth (shell scheme) located in a prominent position to maximise your exposure to the attendees
- Virtual Exhibition Booth in the Forum App and in the Online Attendee Hub (hybrid platform)

Additional Inclusions

- An advance list of event attendees (those who have given permission to be published in the Forum delegate list). The list includes First Name, Surname, Organisation and State/Country
- Opportunity to use the Forum logo on your own advertising



Access attractive opportunities for outstanding brand exposure

SILVER SPONSOR

MAXIMUM FOUR PACKAGES

Investment: \$7,500 + GST

What's included:

Branding & Promotion

- Corporate logo and acknowledgement on event promotional material, included in all relevant electronic communications, on the Forum website and on the sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 75-word company profile in Forum Program
- 75-word company profile and web-link from sponsors page on event website
- Receive verbal acknowledgement of your sponsorship during the Forum opening and closing addresses
- Quarter page advertisement in the Forum Program
- Promotion through the event's social media networks
- Sponsor listing on the Forum App and in the Online Attendee Hub (hybrid platform)

Registration

- 1 x Full Registration Packages (including social functions)
- 1 x Virtual Registrations
- 30% discount on any additional registration packages purchased

Exhibition

- Exhibition Booth (shell scheme) located in a prominent position to maximise your exposure to the attendees
- Virtual Exhibition Booth in the Forum App and in the Online Attendee Hub (hybrid platform)

Additional Inclusions

- An advance list of event attendees (those who have given permission to be published in the Forum delegate list). The list includes First Name, Surname, Organisation and State/Country
- Opportunity to use the Forum logo on your own advertising



Session Sponsorship* offers the opportunity to align your organisation with a particular topic or speaker

SESSION SPONSOR

ONE SESSION PER SPONSOR

Investment: \$5,000 + GST

What's included:

Branding & Promotion

- Corporate logo and acknowledgement on event promotional material, included in all relevant electronic communications, on the Forum website and on the sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 50-word company profile in Forum Program
- 50-word company profile and web-link from sponsors page on event website
- Promotion through the event's social media networks
- Sponsor listing on the Forum App and in the Online Attendee Hub (hybrid platform)
- Your company logo on opening slide of your sponsored session
- Receive verbal acknowledgement of your sponsorship during your sponsored session opening
- Opportunity to provide a 30 second pre-roll video to play at the start of your sponsored session (sponsor to provide and subject to approval by Forum Secretariat)

Registration

- 1 x Full Registration Packages (including social functions)
- 1 x Virtual Registrations
- 30% discount on any additional registration packages purchased

Additional Inclusions

- An advance list of event attendees (those who have given permission to be published in the Forum delegate list). The list includes First Name, Surname, Organisation and State/Country
- Opportunity to use the Forum logo on your own advertising

* List of sessions available for sponsorship to be published in late 2021.



The conference app is a valuable communication and engagement tool for delegates, speakers, sponsors and exhibitors throughout the conference. It is used for connecting with attendees; viewing the conference program, speaker profiles; and keeping up to date with important announcements.

FORUM APP

EXCLUSIVE OPPORTUNITY

Investment: \$7,500 + GST

What's included:

Branding & Promotion

- Corporate logo and acknowledgement on event promotional material, included in all relevant electronic communications, on the Forum website and on the sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 75-word company profile in Forum Program
- 75-word company profile and web-link from sponsors page on event website
- Receive verbal acknowledgement of your sponsorship during the Forum opening and closing addresses
- Quarter page advertisement in the Forum Program
- Promotion through the event's social media networks
- Sponsor listing on the Forum App and in the Online Attendee Hub (hybrid platform)
- One (1) promotional push notification via the conference app (character limits apply) to share your message with delegates and drive traffic to your exhibition stand (sponsor to provide and subject to approval by the Forum Secretariat).
- Opportunity to provide a promotional video to be featured in the Forum App
- Sponsor logo and banner featured on Forum App

Registration

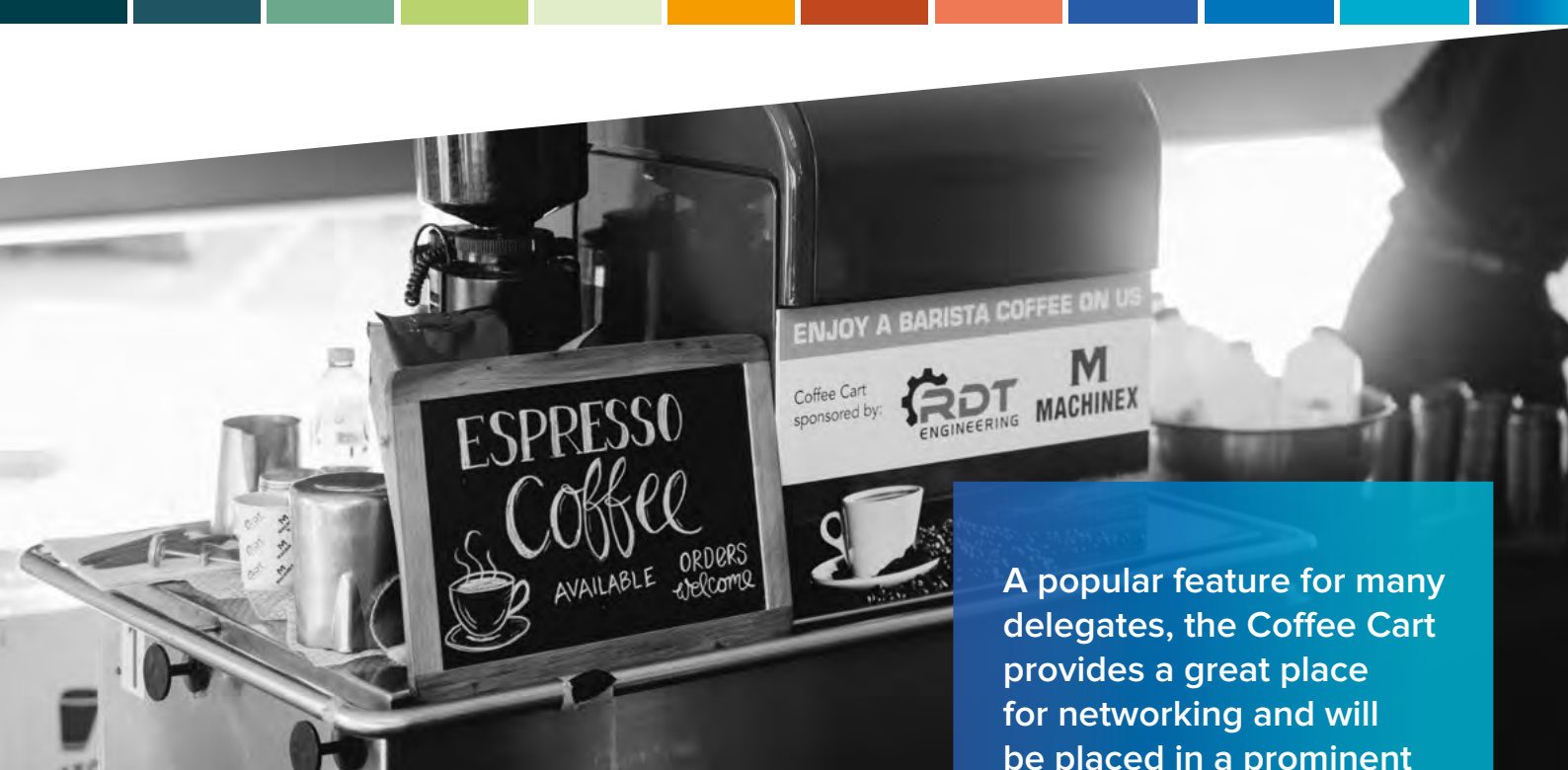
- 1 x Full Registration Packages (including social functions)
- 1 x Virtual Registrations
- 30% discount on any additional registration packages purchased

Exhibition

- Exhibition Booth (shell scheme) located in a prominent position to maximise your exposure to the attendees
- Virtual Exhibition Booth in the Forum App and in the Online Attendee Hub (hybrid platform)

Additional Inclusions

- An advance list of event attendees (those who have given permission to be published in the Forum delegate list). The list includes First Name, Surname, Organisation and State/Country
- Opportunity to use the Forum logo on your own advertising



A popular feature for many delegates, the Coffee Cart provides a great place for networking and will be placed in a prominent location within the Forum venue.

COFFEE CART

EXCLUSIVE OPPORTUNITY

Investment: \$10,000 + GST

What's included:

Branding & Promotion

- Corporate logo and acknowledgement on event promotional material, included in all relevant electronic communications, on the Forum website and on the sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 75-word company profile in Forum Program
- 75-word company profile and web-link from sponsors page on event website
- Receive verbal acknowledgement of your sponsorship during the Forum opening and closing addresses
- Half page advertisement in the Forum Program
- Promotion through the event's social media networks
- Sponsor listing on the Forum App and in the Online Attendee Hub (hybrid platform)
- Company name/logo printed on reusable coffee cups for each delegate to take home (one colour print)
- The Sponsor's logo will be printed on the coffee vouchers
- The Sponsor may provide branded napkins for use at the Coffee Cart

- The Sponsor may provide branded shirts and/or hats for the baristas to wear
- The Sponsor may provide two freestanding banners for placement alongside the Coffee Cart

Registration

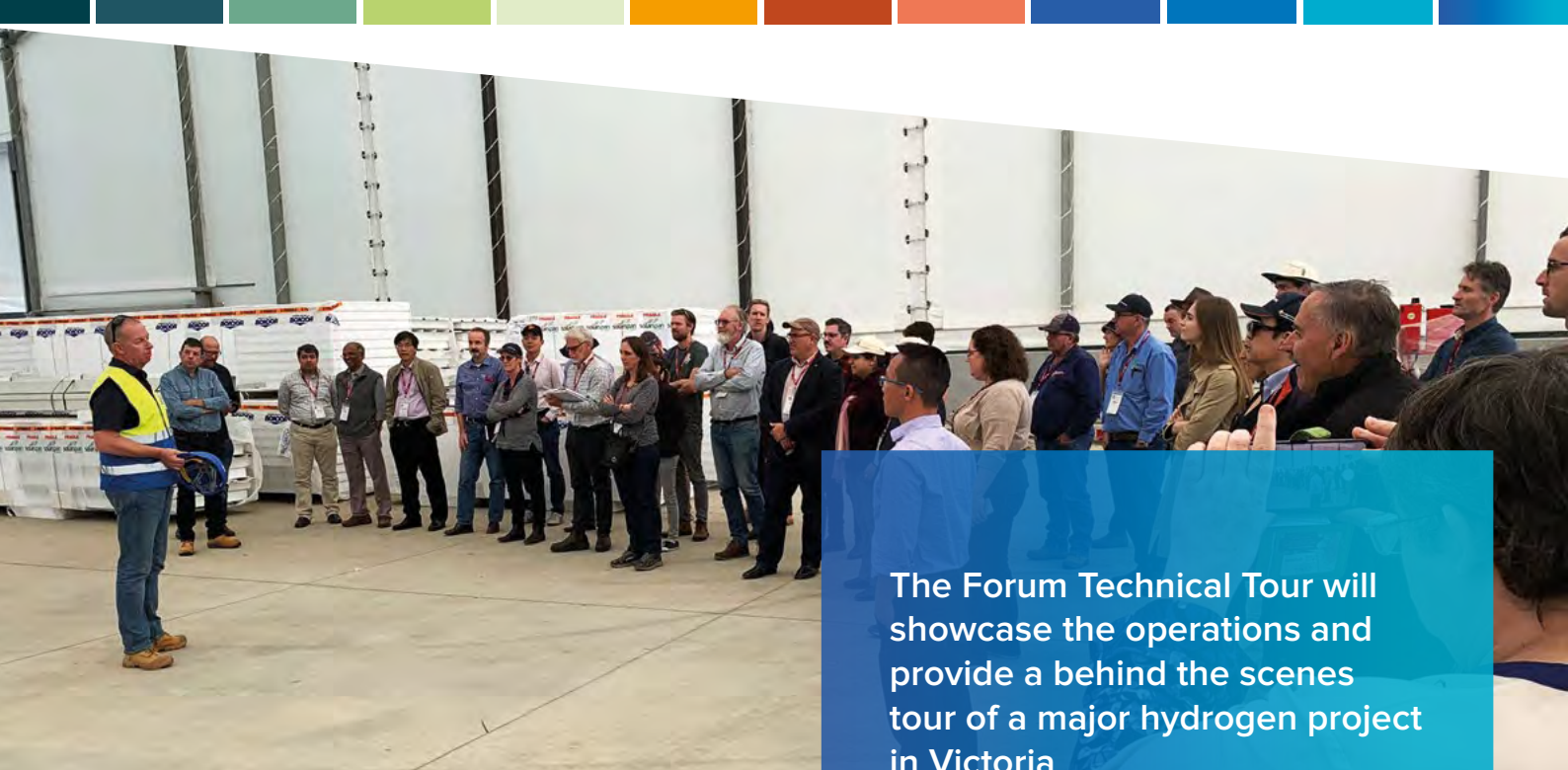
- 2 x Full Registration Packages (including social functions)
- 2 x Virtual Registrations
- 30% discount on any additional registration packages purchased

Exhibition

- Exhibition Booth (shell scheme) located in a prominent position to maximise your exposure to the attendees
- Virtual Exhibition Booth in the Forum App and in the Online Attendee Hub (hybrid platform)

Additional Inclusions

- An advance list of event attendees (those who have given permission to be published in the Forum delegate list). The list includes First Name, Surname, Organisation and State/Country
- Opportunity to use the Forum logo on your own advertising



The Forum Technical Tour will showcase the operations and provide a behind the scenes tour of a major hydrogen project in Victoria

TECHNICAL TOUR

EXCLUSIVE OPPORTUNITY

Investment: \$5,000 + GST

What's included:

Branding & Promotion

- Corporate logo and acknowledgement on event promotional material, included in all relevant electronic communications, on the Forum website and on the sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 50-word company profile in Forum Program
- 50-word company profile and web-link from sponsors page on event website
- Promotion through the event's social media networks
- Sponsor listing on the Forum App and in the Online Attendee Hub (hybrid platform)
- Quarter page advertisement in the Forum Program
- A representative from your organisation will have the opportunity to address the delegates at the start of your sponsored tour

- You will have the opportunity to provide promotional literature to tour attendees
- You may provide a corporate video to be played on the tour bus

Registration

- 1 x Full Registration Packages (including social functions)
- 1 x Virtual Registrations
- 30% discount on any additional registration packages purchased

Additional Inclusions

- An advance list of event attendees (those who have given permission to be published in the Forum delegate list). The list includes First Name, Surname, Organisation and State/Country
- Opportunity to use the Forum logo on your own advertising



The Networking Function offers the opportunity to bring together delegates, exhibitors, and speakers in an informal networking setting.

NETWORKING FUNCTION

EXCLUSIVE OPPORTUNITY

Investment: \$10,000 + GST

What's included:

Branding & Promotion

- Corporate logo and acknowledgement on event promotional material, included in all relevant electronic communications, on the Forum website and on the sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 75-word company profile in Forum Program
- 75-word company profile and web-link from sponsors page on event website
- Receive verbal acknowledgement of your sponsorship during the Forum opening and closing addresses
- Quarter page advertisement in the Forum Program
- Promotion through the event's social media networks
- Sponsor listing on the Forum App and in the Online Attendee Hub (hybrid platform)
- Acknowledgement by the MC as the function sponsor
- Sponsor advertisement/corporate logo on table signage
- The Sponsor may provide branded napkins for use at the Function
- The Sponsor may provide branded shirts and/or hats for wait staff to wear during the Function

- The sponsor may provide two freestanding banners which will be positioned in a prominent location for the function duration
- The Sponsor may address the guests during the function (5 minutes maximum)
- The Sponsor may supply a 'promotional item' to each guest. A sample or description of the gift must be provided to the Event Organisers for approval at least two weeks prior to the event

Registration

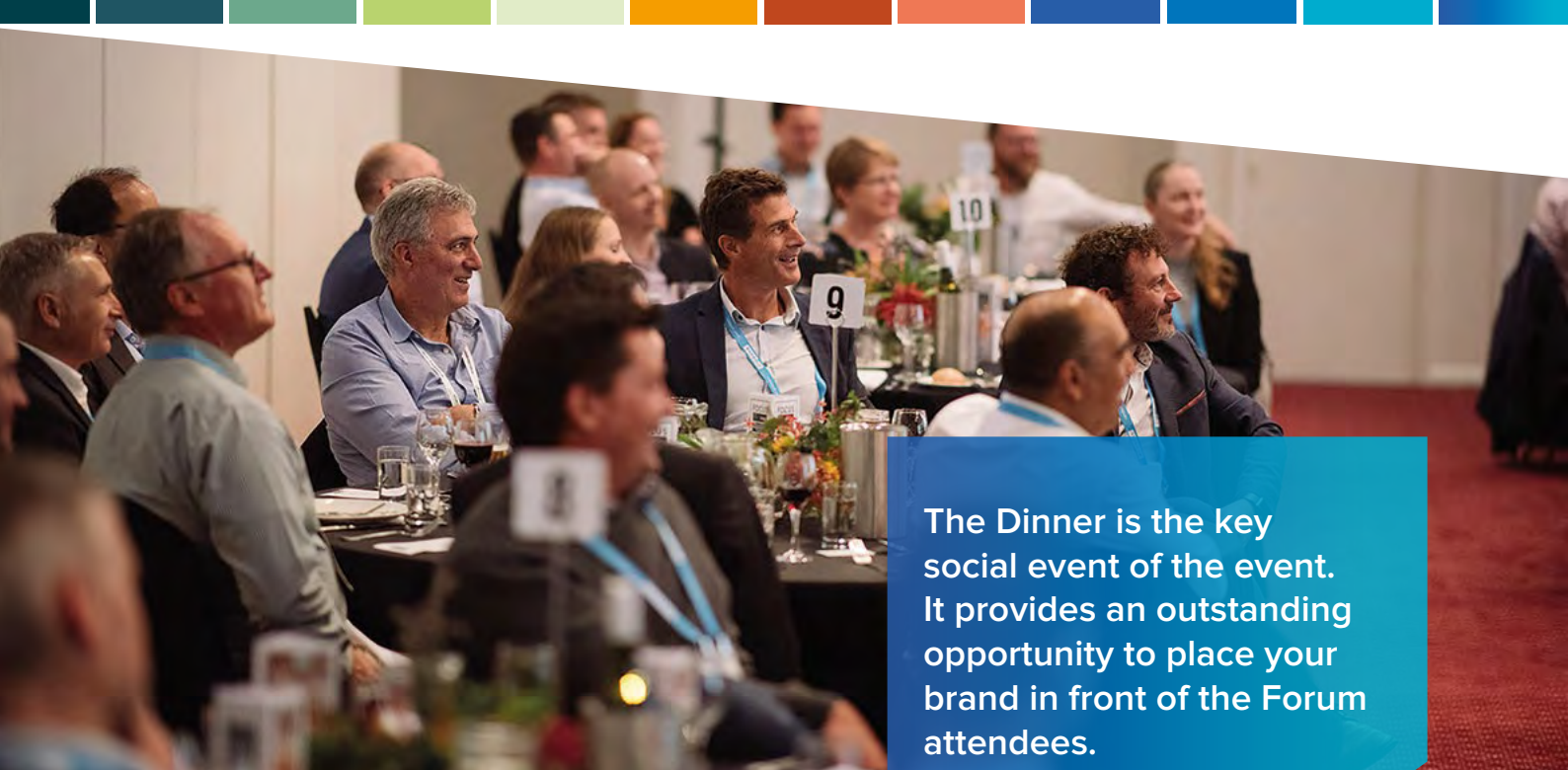
- 1 x Full Registration Packages (including social functions)
- 1 x Virtual Registrations
- 30% discount on any additional registration packages purchased

Exhibition

- Exhibition Booth (shell scheme) located in a prominent position to maximise your exposure to the attendees
- Virtual Exhibition Booth in the Forum App and in the Online Attendee Hub (hybrid platform)

Additional Inclusions

- An advance list of event attendees (those who have given permission to be published in the Forum delegate list). The list includes First Name, Surname, Organisation and State/Country
- Opportunity to use the Forum logo on your own advertising



The Dinner is the key social event of the event. It provides an outstanding opportunity to place your brand in front of the Forum attendees.

FORUM DINNER

EXCLUSIVE OPPORTUNITY

Investment: \$12,500 + GST

What's included:

Branding & Promotion

- Corporate logo and acknowledgement on event promotional material, included in all relevant electronic communications, on the Forum website and on the sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 100-word company profile in Forum Program
- 100-word company profile and web-link from sponsors page on event website
- Receive verbal acknowledgement of your sponsorship during the Forum opening and closing addresses
- Half page advertisement in the Forum Program
- Banner advertisement on event website
- Promotion through the event's social media networks
- Sponsor listing on the Forum App and in the Online Attendee Hub (hybrid platform)
- Acknowledgement by the MC as the dinner sponsor
- Sponsor advertisement/corporate logo on table signage
- The Sponsor logo will be printed on the dinner menus
- The sponsor may provide two freestanding banners which will be positioned in a prominent location for the function duration

- The Sponsor may address the guests during the dinner (5 minutes maximum)
- The Sponsor may supply a promotional item to be placed at each place setting. A sample or description of the gift must be provided to the Event Organisers for approval at least two weeks prior to the event
- A Reserved Corporate Table where you can invite guests to join you for the evening

Registration

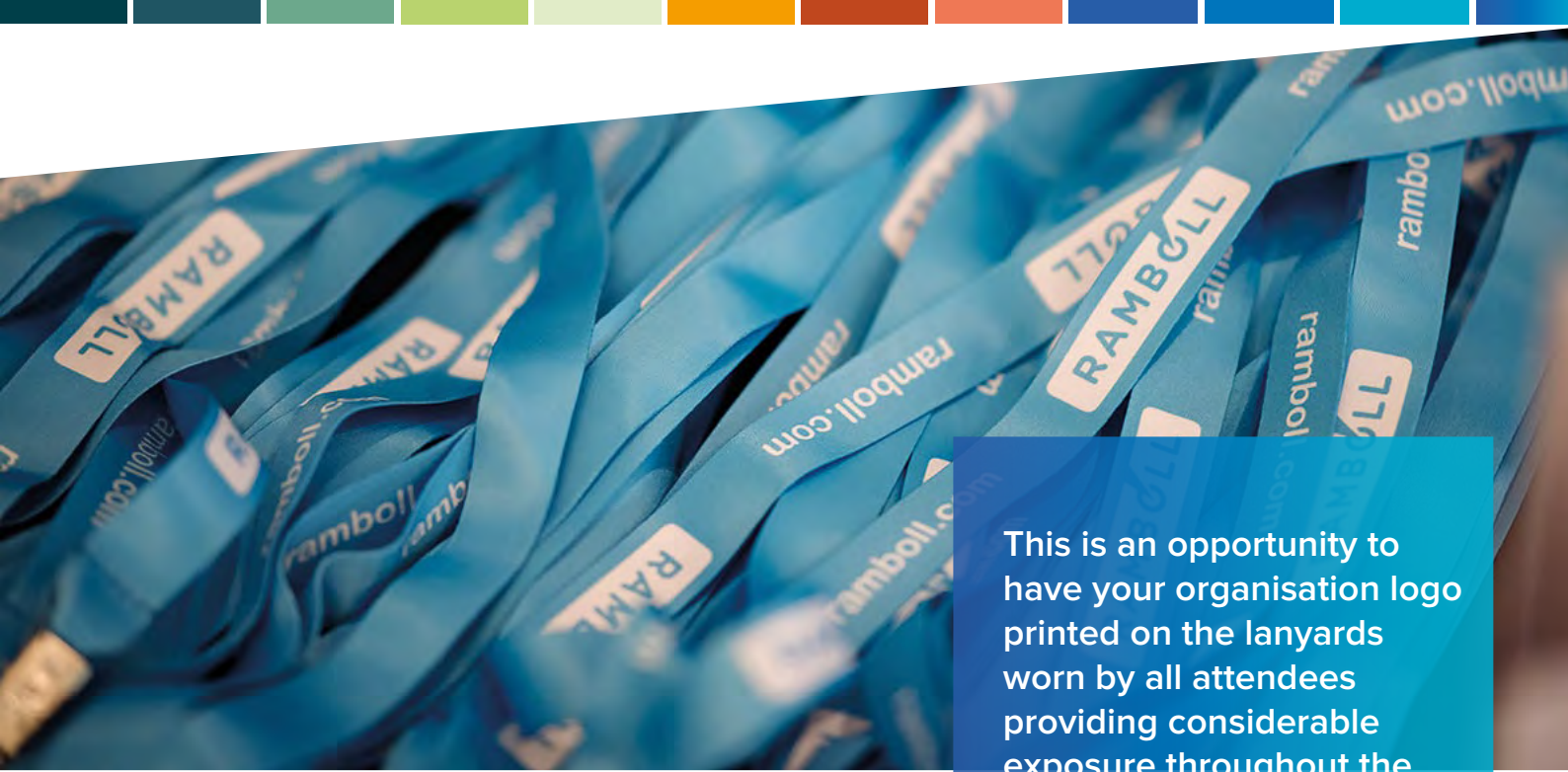
- 2 x Full Registration Packages (including social functions)
- 2 x Virtual Registrations
- 30% discount on any additional registration packages purchased

Exhibition

- Exhibition Booth (shell scheme) located in a prominent position to maximise your exposure to the attendees
- Virtual Exhibition Booth in the Forum App and in the Online Attendee Hub (hybrid platform)

Additional Inclusions

- An advance list of event attendees (those who have given permission to be published in the Forum delegate list). The list includes First Name, Surname, Organisation and State/Country
- Opportunity to use the Forum logo on your own advertising



This is an opportunity to have your organisation logo printed on the lanyards worn by all attendees providing considerable exposure throughout the event.

LANYARDS

EXCLUSIVE OPPORTUNITY

Investment: \$5,000 + GST

What's included:

Branding & Promotion

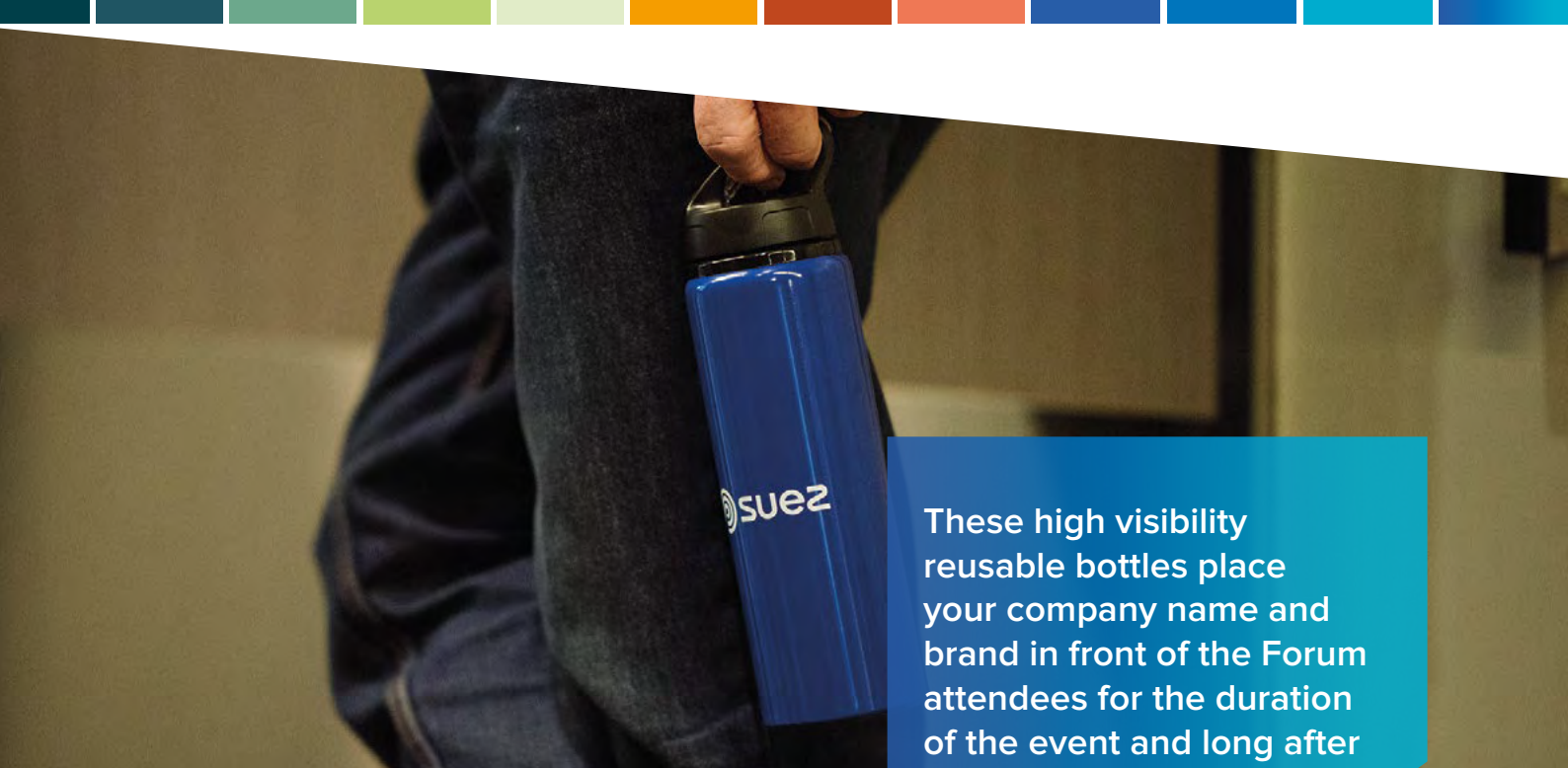
- Corporate logo and acknowledgement on event Branding & Promotion
- Corporate logo and acknowledgement on event promotional material, included in all relevant electronic communications, on the Forum website and on the sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 50-word company profile in Forum Program
- 50-word company profile and web-link from sponsors page on event website
- Receive verbal acknowledgement of your sponsorship during the Forum opening and closing addresses
- Promotion through the event's social media networks
- Sponsor listing on the Forum App and in the Online Attendee Hub (hybrid platform)
- Company name/logo and website printed on the delegate lanyards (one colour print)

Registration

- 1 x Full Registration Packages (including social functions)
- 1 x Virtual Registrations
- 30% discount on any additional registration packages purchased

Additional Inclusions

- An advance list of event attendees (those who have given permission to be published in the Forum delegate list). The list includes First Name, Surname, Organisation and State/Country
- Opportunity to use the Forum logo on your own advertising



These high visibility reusable bottles place your company name and brand in front of the Forum attendees for the duration of the event and long after

WATER BOTTLES

EXCLUSIVE OPPORTUNITY

Investment: \$7,500 + GST

What's included:

Branding & Promotion

- Corporate logo and acknowledgement on event promotional material, included in all relevant electronic communications, on the Forum website and on the sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 75-word company profile in Forum Program
- 75-word company profile and web-link from sponsors page on event website
- Receive verbal acknowledgement of your sponsorship during the Forum opening and closing addresses
- Promotion through the event's social media networks

- Sponsor listing on the Forum App and in the Online Attendee Hub (hybrid platform)
- Company name/logo printed on the water bottles (one colour print)

Registration

- 1 x Full Registration Packages (including social functions)
- 1 x Virtual Registrations
- 30% discount on any additional registration packages purchased

THE FINE PRINT

SPONSORSHIP TERMS & CONDITIONS

1. The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by AIEN and all prices in this document are exclusive of the GST. GST is calculated at the date of publication of this document. AIEN reserves the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Sponsorship will be allocated only on receipt of a signed Sponsorship Agreement. Upon receipt of the Sponsorship Agreement a tax invoice for the required 50% deposit will be issued. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by Friday 15 October 2021. Applications received after Friday 15 October 2021 must include full payment. Applications will be processed in strict order of receipt and AIEN reserves the right to reject a Sponsorship Application at any time.
3. All monies are payable in Australian dollars. Payments made by credit card may be subject to a merchant fee of 2%.
4. Sponsorship entitlements including organisation logo on the event website and other marketing material will be delivered upon receipt of the required deposit payment.
5. All monies due and payable must be received cleared by AIEN prior to the event. No organisation will be listed as a Sponsor in any official event material until full payment and a has been received by AIEN.
6. Inclusion of corporate logos, organisation profile and other information in printed materials is subject to meeting publication deadlines and specifications. The preferred format for logos is vector .EPS or .AI. Advertising should be submitted as a print ready PDF and any images must be high resolution, suitable for printing (minimum 300 dpi). The placement of banners and promotional material is subject to approval by AIEN. All artwork is to be approved by AIEN prior to printing.
7. AIEN makes no guarantee as to the number of delegates that may attend the event
8. **CANCELLATION POLICY:** Any cancellation of sponsorship must be advised in writing, however, once promotion of your sponsorship has commenced, no refunds will be available, and you will be liable for full payment. After Sponsorship has been confirmed and accepted, a reduction in Sponsorship is considered a cancellation and will be governed by the above cancellation policy.
9. No Sponsor shall assign, sublet or apportion the whole or any part of their Sponsorship package except upon prior written consent from AIEN.
10. Sponsorship monies will facilitate towards the successful planning and promotion of the meeting in addition to subsidising the cost of management, communication, Invited Speakers, program and publications. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the event.
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For all queries regarding sponsorship, please
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T: +61 (0)400 449 100

E: info@aien.com.au